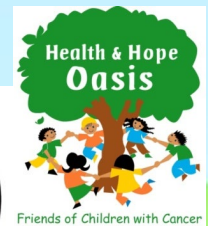


# *A Catalyst for Health & Hope*

FECC Gala Dinner  
17 February, 2023  
by Amira Abou-Taleb  
on behalf of FOCC Board





# **Friends of Children with Cancer -FOCC**

**NGO Established in 1992**



**Aim:**

Support treatment of  
children with cancer from  
impoverished communities

**30 years of care & support**

# **2022 FECC Financial Support**

**Transferred \$135,000 to FOCC**

The FECC Board assigned:

- 70% of the funds for medications
- 30% for the “H&H Oasis”
  - the first residential, supportive, educational and recreational center in Egypt

**Thank You!**



# Medication Support

- Service to seven hospitals across Egypt
- Share of medication relative to # of children treated
- The hospital provides a medication request 'wish-list'
- FOCC assess availability of high quality variants
  - FOCC negotiates prices to get bulk discount

# Medication Support

- FOCC distributes to each hospital
- Follow-up reports
- Annual assessment of hospitals
- HHO receives patients from some of the hospitals on the list and others not receiving medication
  - Mansoura and Assyut vs. Minya Cancer institute

# **Serviced Hospitals**

1. Nasser Institute - Cairo
2. Ain Shams University Hospital - Cairo
3. Alexandria University Children's Hospital
4. Borg al-Arab University Hospital -  
Alexandria
5. Zagazig University Hospital - Delta
6. Mansoura University Hospital - Delta
7. Southern Egypt Cancer Institute - Assiut  
University- Upper Egypt

# Medication Challenges

- Inconsistent availability
- Import restrictions
- Hospitals need more than can be provided
- Ensuring due diligence
- Rising costs
  - Some meds are subsidized by gov't

# Rising Medication Costs

	Price in Egyptian Pounds	
	2016	2023
Spectrila vile	360	5500

**in 2002...  
after  
ten years  
of  
100% focus on medication**

**???**

***Can medication alone improve  
a child's condition ??***

***hmmmm....***

***Nutrition ?***

***Parent's  
awareness ?***

***Hygiene ?***

***Recreation ?***

***Emotional wellbeing ?***



*and...*

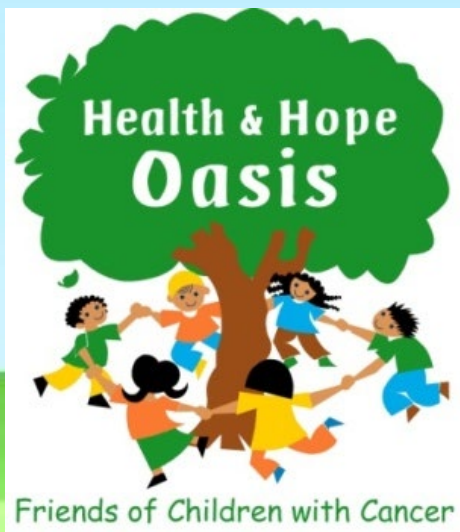
*The human need for Beauty*

# *Health & Hope Oasis*



# ***The story Health and Hope Oasis***

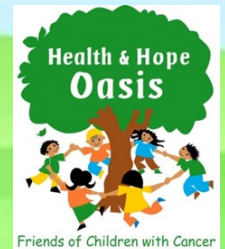
***First Supportive care center  
for children with cancer  
and their families in Egypt***



***A story of Faith & Trust***

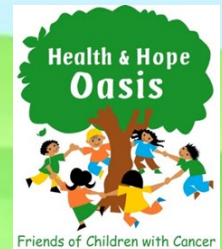
# Vision

An Oasis of Health and Hope for children  
with cancer and their families



# Mission

Supportive care center providing and  
promoting  
*nutritional, physical and emotional well  
being*  
for children with cancer and their families  
in an **environmentally healthy and safe**  
setting



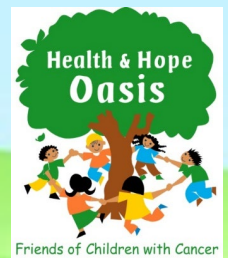


*location of HHO*





- Donated land (10 fedans ) on a farm in WN
- 100 Kms. NW of Cairo (Cairo-Alex desert rd.)
- Close to medical facilities
- Provides healthy environment for the children
- The main farm provides food for the children and their families





# *Three Phases of the Project*

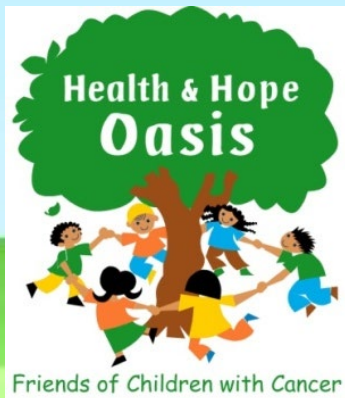


# ***Health and Hope Oasis***

## ***Phase One***

**Permit received 2007**

**Building started in 2010**







## *Two Years to:*

- Fundraise
- Formal Bidding process (MSS)
- Contract the builder

# **The Special Units**





*Special Units built privately donated to HHO  
They became the **Operational Head Quarters***



***We only had enough money to build 32  
housing units, but we did not want to wait  
any longer***

***But, by Divine Grace and the help of friends and  
donors, we were able to finish  
68 hosting units***

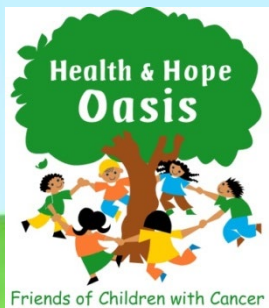




***A family unit hosts up to 4 people  
the sick child, a parent and siblings under  
12 yrs. of age***

**+**

**Private bathroom and kitchenette**





**Living room**



**Bed room**



# *Two Multipurpose Rooms*





# *The Educational kitchen*

To feed the children & families  
To feed the HHO employees  
To make jam, cheese, and the  
**Best Rice Pudding**



# May 2012, first group of families





# Layout was designed to allow many activities

## Wheelchair accessible





*The infrastructure was built for phase  
I & II of the project*



*The water tower & Electrical  
System*

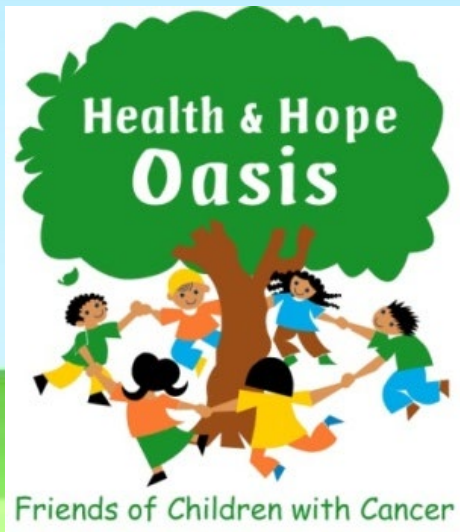
*view from the Barn*



# ***Health and Hope Oasis***

## ***Phase Two***

***Completed December 2019***





## Phase Two

- Main Kitchen
- Dining Room
- Laundry
- Changing rooms for staff
- Main storage area



# Two Four-Story Buildings

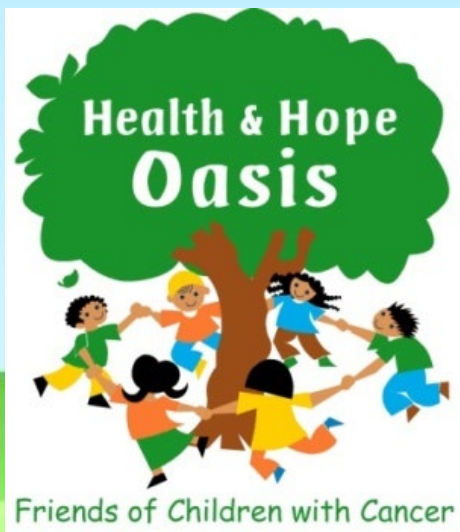


- Offices
- Housing of staff
- Small meeting rooms

# ***Health and Hope Oasis***

## ***Phase Three***

***Started in 2020  
still in progress***



# Phase Three

- Sports fields
- Bike tracks
- Shooting Fountain
- Changing area
- etc...

























# HHO Multiple Benefits

- Healthy Environment for children with cancer to **promote recovery**
- **Support center for the families** to cope with the disease financially and emotionally
- Committed volunteers can make a difference
- Affluent school children can learn about **social responsibility**
- School children from low income communities (Wadi El Natrun) can also have fun and learn that **everyone can make a difference**

# An Opportunity to Reclaim Our Humanity





If you Talk the  
Talk  
Walk the  
Walk

***At HHO we strive to help people be:***

***Mindful of God's Creation and of  
Beauty***

***Mindful of conserving natural  
resources***

***We promote a simple style of living  
Responsible use of water and energy  
Recycling of garbage at the source  
Minimizing the use of Plastics***

***Awareness Building & Mindfulness***

# Since May of 2012 HHO hosted

- 12,320 children with cancer and their families
- 5,637 paying guests
- 1,188 volunteers



# Operating Model



# Operations Management for FOCC

*Model supplied by Booz Allen Hamilton –  
Pro Bono Consultation*



# H&H Oasis utilizes one of three methods to run each of its operations: *in-house, outsourcing, and volunteers*

## Overview of Operations Management Options for FOCC

*Model supplied by Booz Allen Hamilton – in kind consultation*

### I In-Source

- 4 In-House services will require the employment of paid full-time staff and resources to manage their respective services (*current full time employees of FOCC & HHO is 26 individuals*)
- 4 Services would typically require large time dedication and hence could not be assumed by volunteers
- 4 In addition, in-House operations will be essential for services that carry high quality risk and that need strong hands-on control from HHO Oasis management and hence can not be outsourced

### V Volunteer

- 4 A range of services within HHO can be run through a network of volunteers (*We have committed long tem volunteers (management, agriculture & maintenance), and short term volunteers.*)
- 4 This approach is ideal for minimizing the costs of HHO's operations, and has been widely implemented in projects such as the Hope Lodges in Turkey and Tunisia
- 4 Such services typically would not require heavy expertise or time dedication and hence can be easily executed by volunteers

### O Outsource

- 4 Service outsourcing is a commonly used for providing cost-efficient, high quality services
- 4 Service outsourcing involves the contracting of experienced vendors through negotiated prices, timeframes, and legal constraints (*CWL provides in house child and family care, as well as training of the care givers.*)
- 4 Outsourcing will be essential for H&H to utilize in light of the need to provide services expeditiously at project launch and the lack of enough internal experience to launch all essential services for the project

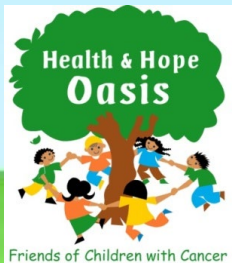
***Hosting  
hoteliry +  
programs***

***Kitchen***

***Farm***

***Barn***

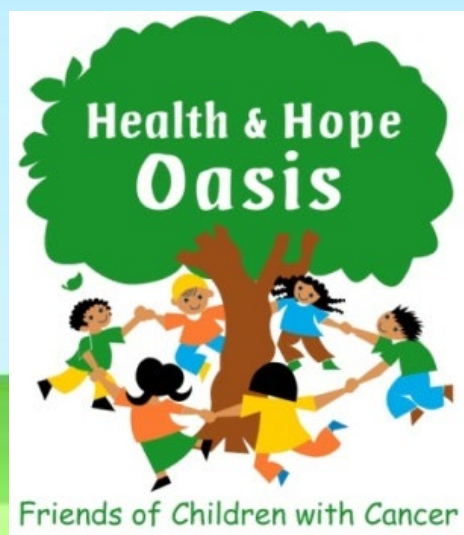
***Management  
&  
Finance***





# ***Health and Hope Oasis***

## ***Challenges***



# Challenges

- Creating an endowment for continuity and sustainability
  - (\$ 1 million, we have collected  $\frac{1}{3}$  of it)
- Clean energy
  - Solar energy under investigation (\$150K)
- Capacity building
- Volunteers

# Types of Support

- Funding
- Know-how
- Volunteering
  - Work camps
- Raising Awareness of FOCC/HHO

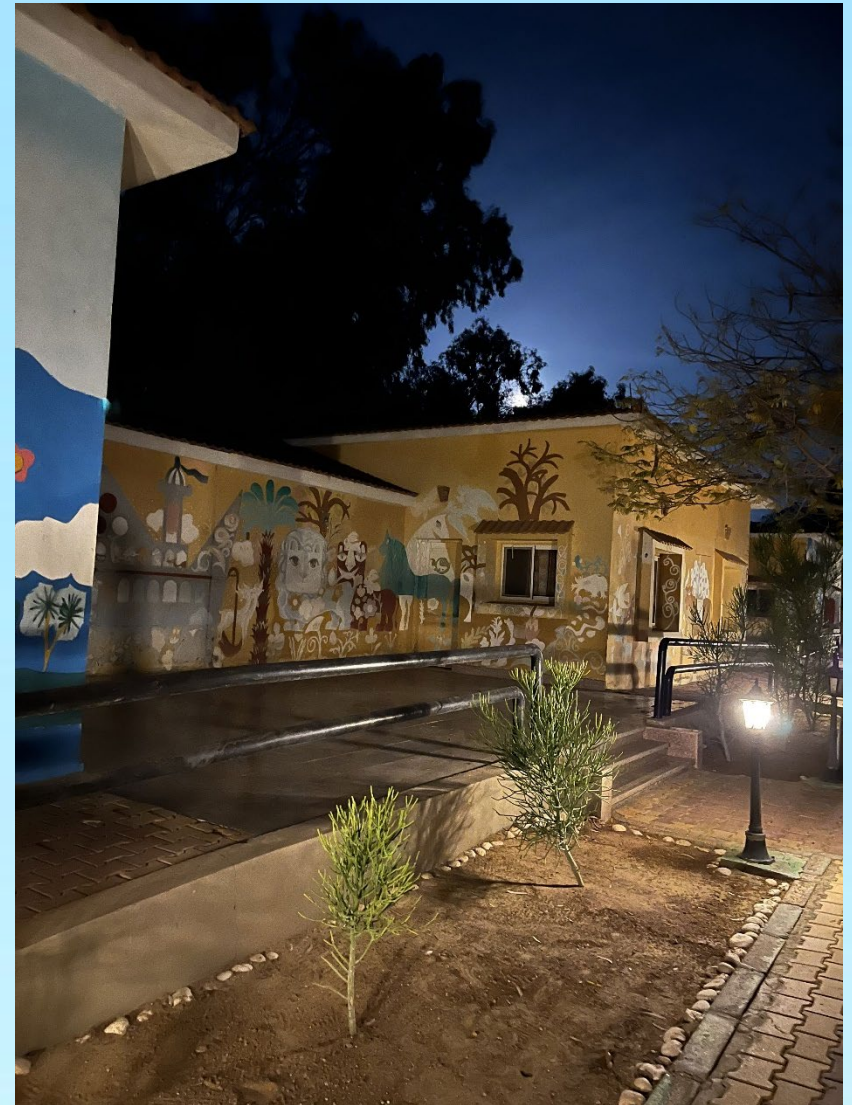


***Hussein & all of  
us  
Thank you***



***Thank you for  
being a catalyst for  
Health and Hope***





***The Special Units***



***We changed the irrigation in the farm  
To drip irrigation***





# We grow our own food













***The Barn : we started with 9 heads in 2007  
Now we own 55 Heads***



***The Barn provides: Milk, Meat, Manure for  
fertilization, and Money***











# *Mango Trees*









